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<b>1st EDITION</b>	<b>CALENDAR SPONSOR CHICAGO 2019</b>			<b>Contact: nsmyth@sponsorchicago.com - 312.799.0354</b>	
DATE	EVENT	LOCATION	ATTENDANCE	DEMOGRAPHICS	TYPE
Feb TBD	Frost Fest	Chicago, IL	5,000+	LGBT	Festival
2/23-2/24	Randolph Street Market	Chicago, IL	7,500	Upscale, educated Millennials and GenX	Festival Market
3/16-3/16	St Paddys Day Run	Chicago, IL	3,000	Ative, health conscious urban professionals A25-54	Run
3/30-3/31	Randolph Street Market	Chicago, IL	7,500	Upscale, educated Millennials and GenX	Festival Market
4/12-4/14	The Black Women's Expo	McCormick Place Chicago	50,000	Educated, professional, African American women A25-54	Expo
4/12-4/13	Salt Lake City Marathon & Lifestyle Expo	Salt Lake City, UT	40,000	Active, health conscious, athletes	Run
4/21-4/21	American Cancer Society- Walk and Roll	Chicago, IL	10,000	Active, health conscious urban professionals A25-54	Run/Walk
4/27-4/28	Randolph Street Market	Chicago, IL	7,500	Upscale, educated Millennials and GenX	Festival Market
May TBA	American Brain Tumor Walk	Chicago, IL	5,000	Active, health conscious urban professionals A25-54	Walk
May TBA	The Lucky 13	Panama City, FL	75,000	Motorcycle enthusiasts; A25-54	Festival
5/5-5/5	Southwest Half Marathon	Palos Park, IL	3,000	Active, health conscious white collar professionals A25-54	Run
5/17-5/19	Lincoln Park Wine Festival	Chicago, IL	10,000	Upscale, educated Millennials and GenX	Festival
May TBA	San Diego Taco Fest	San Diego, CA	10,000	Millennial and GenX Foodies!	Festival
5/25-5/26	Belmont-Sheffield Music Fest	Chicago, IL	40,000	Young urban professionals	Festival
5/25-5/26	Randolph Street Market	Chicago, IL	15,000	Upscale, educated Millennials and GenX	Festival Market
5/31-6/2	Do Division	Chicago, IL	60,000	Young urban professionals	Festival
5/31-6/2	Taste of Mexico	Chicago, IL	100,000	General Market & Mexican Foodies	Festival
5/31-6/2	Lincoln Park Greek Fest	Chicago, IL	15,000	Young urban professionals and families	Festival
6/1-6/2	Hyde Park Brew Fest	Chicago, IL	20,000	Upscale, educated, Millennials and GenX; Influencers	Festival
6/28-6/30 (tentative dates)	Pilsen Food Truck Social	Chicago, IL	20,000	Millennial and Gen X Foodies	Festival
6/8-6/9	Wells Street Art Festival	Chicago, IL	75,000	Educated, upscale, white collar A25-54, art aficionados	Festival
6/14-6/15	Diva Fest	Chicago, IL	20,000	LGBT	Festival
6/14-6/15	Taco & Tequila Festival	Chicago, IL	20,000	Upscale, educated, Millennials and GenX; Influencers	Festival
6/16-6/16	Puertorican Day Parade	Chicago, IL	100,000	Puerto Rican families	Parade
6/15-6/16	Custer Fair Festival of the Arts	Evanston, IL	100,000	Families	Festival
6/22-6/23	Pridefest	Chicago, IL	110,000	LGBT	Festival
6/22-6/23	Evanston Artisan Festival (formerly Fountain Square)	Evanston, IL	20,000	A25-54, upscale art aficionados	Festival
6/29-6/29	Pride in the Park	Chicago, IL	20,000	LGBT	Festival
6/29-6/30	Randolph Street Market	Chicago, IL	15,000	Upscale, educated Millennials and GenX	Festival Market
7/4-7/6	Eyes to the Skies	Lisle, IL	70,000	Upscale suburban families	Festival
7/4-7/6	Windy City Rib Fest	Chicago, IL	40,000	Foodies	Festival
July TBD	Old School Reunion	Chicago, IL	75,000	Upscale, college educated African American and General Market	Festival
7/4-7/4	Lake Forest 4th of July	Lake Forest, IL	40,000	Upscale suburban families	Festival
7/5-7/7	West Fest	Chicago, IL	40,000	Young urban professionals	Festival
7/14-7/15	Burger Fest	Chicago, IL	60,000	Families; foodies	Festival
7/14-7/14	Chinatown Summer Fair	Chicago, IL	25,000	Asian & General Market Families	Festival
July 7/19-7/21	Sheffield Music Festival (name change pending)	Chicago, IL	70,000	Millennials and Gen X families	Festival
7/19-7/21	Festival Columbiano	Chicago, IL	30,000	Columbian-American families	Festival
7/24-7/28	Lake County Fair	Grayslake, IL	100,000	Families	County Fair
7/27-7/28	Taste of Lincoln	Chicago, IL	70,000	Millennials, Gen X, urban professionals, families	Festival
July-TBA	Starlight Festival (@ Yerkes Observatory)	Lake Geneva, WI	7,500	Educated, higher middle income families	Festival
7/27-7/28	Randolph Street Market	Chicago, IL	15,000	Upscale, educated Millennials and GenX	Festival Market
8/2-8/4	Jeff Fest	Chicago, IL	30,000	Middle class families	Festival
8/3-8/4	Chicago Brewing District's Dancing in the Streets	Chicago	15,000	Millennials and Gen X	Festival
8/16-8/18	Festival Polonaise	Chicago, IL	40,000	Polish American families	Festival
8/10-8/10	Bud Billiken Parade & Picnic	Chicago, IL	500,000	African American families	Parade
8/10-8/11	Northalsted Market Days	Chicago, IL	150,000	GLBT	Festival
8/18-8/18	South Shore Summer Festival	Chicago, IL	25,000	Educated, upscale, African American families	Festival
August TBA	Naperville Wine Festival	Naperville, IL	10,000	Upscale suburban professionals	Festival
8/23-8/25	Logan Square Food Truck Social (new name pending)	Chicago, IL	25,000	Millennials, Gen X, Foodies	Festival
8/23-8/25	Taste of Greektown	Chicago, IL	50,000	Millennials, Gen X Urban professionals; families	Festival
8/17-8/18	Black Womens Expo	Dallas, TX	15,000	Educated, professional African American women A25-54	Expo

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55	8/24-8/25	Randolph Street Market	Chicago,IL	15,000	Upscale, educated Millennials and GenX	Festival Market
56	8/30 - 9/2	African Festival of the Arts	Hyde Park, Chicago	250,000	African American families	Festival
57	8/30-9/2	Naperville Last Fling	Naperville, IL	350,000	Families	Festival
58	9/1-9/2	Friends of Labor Festival	Chicago, IL	20,000	Families	Festival
59	9/6-9/8	Fiestas Patrias (Festival La Villita)	Chicago, IL	100,000	Mexican families	Festival
60	9/6-9/8	Throwback Music Festival	Chicago, IL	20,000	Millennials and Gen X families	Festival
61	September TBA	Windy City Wine Festival	Chicago, IL	15,000	Upscale Millennials and GenX	Festival
62	September TBA	Bourbon & Barbecue Festival	Chicago, IL	30,000	Millennials, Gen X , urban professionals, foodies	Festival
63	9/9-9/9	26th Street Mexican Parade	Chicago, IL	250,000	Latino families	Parade
64	9/14-9/15	Black Women's Expo	Atlanta, GA	20,000	Educated, professional African American women A25-54	Expo
65	September TBD	Taste of St Louis	St Louis,MO	200,000	Families	Festival
66	9/14-9/14	El Grito	Chicago, IL	5,000+	Mexican families	Festival/Rally
67	9/14-9/15	Taco Fest	Chicago,IL	50,000	Young, sophisticated, urban professionals	Festival
68	9/27-9/29	Chicago OctoberFest	Chicago,IL	50,000	Urban professionals, families	Festival
69	9/28-9/29	Randolph Street Market	Chicago,IL	15,000	Upscale, educated Millennials and GenX	Festival Market
70	9/30-9/30	Walk to End Alzheimer's	Chicago,IL	5,500	Educated, white collar, families A25-54	Walk
71	10/5 or 10/6 TBA	AIDS Run & Walk	Chicago, IL	10,000	A25-54; GLBT	Run
72	10/12-10/12	Crypt Run	Chicago,IL	2,500	Upscale, active, young professionals	Run
73	October TBA	Women's March- Chicago	Chicago, IL	300,000+	Upscale, educated, Millennials and GenX; Influencers	March & Rally
74	10/26-10/27	Randolph Street Market	Chicago,IL	7,500	Upscale, educated Millennials and GenX	Festival Market
75	10/31-10/31	Northalsted Halloween Parade & Festival	Chicago,IL	30,000	A25-54;GLBT and General Market	Parade
76	November TBA	Polish Independence 10K Run/Walk	Chicago, IL	7,000	Polish American and General Market Millennials	Run
77	11/23-11/24	Randolph Street Market	Chicago,IL	7,500	Upscale, educated Millennials and GenX	Festival Market
78	12/14-12/15	Randolph Street Market	Chicago,IL	7,500	Upscale, educated Millennials and GenX	Festival Market
79	<b>On-Going</b>	Louis Joliet Mall	Joliet,IL	153,000 weekly	A25-54, Suburban families	Mall & Indoor We
80	<b>On-Going</b>	Chicago Ridge Mall	Chicago Ridge, IL	136,000 weekly	A25-54, Suburban families	Mall & Indoor We
81	<b>Please visit <a href="http://www.sponsorchicago.com">www.sponsorchicago.com</a> for event / venue descriptions.</b>			<b>Contact: Norine Smyth. 312.799.0354. <a href="mailto:nsmyth@sponsorchicago.com">nsmyth@sponsorchicago.com</a></b>		